

Devoteam Denmark

NEW MANAGEMENT WILL TURBOCHARGE DEVOTEAM'S AMBITIOUS GROWTH STRATEGY

Copenhagen, February 23rd, 2022

Digital consultancy firm Devoteam, which with more than 8,000 consultants is one of Europe's leading companies in the digital field, is hiring a new chief executive for the Danish entity. Her first and foremost task will be to unite the well-known consulting business with the strategic acquisitions of recent years into one united Devoteam Denmark.

Devoteam Denmark, which is among Denmark's fastest-growing consultancy companies, is hiring Marianne Woldbye Tholin as their new country manager for Devoteam Denmark as of April 1st, 2022. Marianne is replacing Søren Nielsen who wishes to devote himself to the management consulting business where he continues as Managing Partner, now with further international responsibilities.

Marianne will take over a business that in recent years has experienced huge growth in tasks, turnover, and employees, and that, through several strategic acquisitions, vastly have expanded its digital competencies. In doing so, Devoteam has created the foundation for a strong digital business that now needs to be consolidated fully to achieve further growth. At the same time, the talent pool must not only be maintained, but continue to grow, and the new opportunities for collaboration across business units must be unfolded.

One of Marianne's biggest tasks will therefore be to unite the consultancy business with the acquired companies: the data specialists Inviso, the cloud comet Cloudeon, and the digital development company Jayway. As a single entity, Devoteam Denmark will be able to deliver digital services to the huge European market that Devoteam Group represents. In addition to leading the Danish business, Marianne will join Devoteam Group in growing Devoteams Managed Services - a business area that is growing rapidly.

"With our focus on technology in order to empower our clients to imagine and realise better change, we have created a completely unique offer, where today we can draw a full circular continuous innovation approach, from consulting to implementation and operation of our customers' digital solutions. Here, Søren Nielsen has for many years been leading the way in developing Devoteam from being exclusively a management consulting business to the business we know today. It has been a huge task and we thank him for his great efforts and success. Fortunately, he will continue the journey by our side" says Sebastian Chevrel, Group Managing Director, Devoteam.

Creative tech for Better Change



He continues: “With Marianne, we have brought in a profile that will continue to accelerate our transformation and bring our business to new heights. Marianne has the necessary knowledge, energy and understanding for our industry, and we look forward to that.”

Marianne comes from a position as country manager for Columbus Denmark and director of the global Columbus Care business. From here, she brings extensive international experience in consolidating business areas and making internal transformations, and she also has strong cloud competencies. All are competencies that will be important building blocks in the continued execution of Devoteam's ambitious growth strategy.

Press Contact

Marie-Louise Werner, Devoteam, marie-louise.werner@devoteam.com
+45 30 68 28 09

About Devoteam

Devoteam is a leading consulting firm focused on digital strategy, tech platforms and cybersecurity. By combining creativity, tech and data insights, we empower our customers to transform their business and unlock the future.

With 25 years' experience and 8,000 employees across Europe and the Middle East, Devoteam promotes responsible tech for people and works to create better change.